

# UX/UI Designer

## Who we are

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**We are on a mission to empower investment platforms to engage their investors with best in class tech and genuine positive impact. We exist to give investors a voice, everywhere.**

Tumelo is an angel investor-backed, financial technology firm building software that will educate and empower investors all over the world.

We partner with UK's largest investment and pension platforms, empowering them to provide their investors with transparency over the companies they own and a shareholder voice on issues they care about, whether that be gender equality, human rights or climate change. We build APIs and beautiful user interfaces to deliver a totally unique user experience. We give platforms better engagement, acquisition and retention, coupled with the power to create a sustainable investment system for us all.

We're a close-knit, ambitious team. Based in and around the South West, we work in an agile manner; championing transparency and flexibility while prioritising open communication. We love food, rounders, board games and team holidays (like painting and cliff jumping in Devon). We work and play by the following values:

## Company Values

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1. We do our best work to change the world
2. We are masters of prioritisation
3. We pull together to achieve more
4. We give each other feedback to move each other forwards
5. We adapt ourselves relentlessly
6. We trust each other to drive towards success

## Role Objectives

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**The purpose of this role is to contribute to the design of an awesome digital experience that our users love and absolutely cannot get enough of.** The role objectives are to:

1. Use your design skills to craft the most amazing user experiences across iOS, Android and Desktop. Together, our design team shapes our product.
2. Create early, conceptual wireframes for user testing, and final working prototypes for validation before technical build.
3. Bring your experience of taking digital products from early concept to launch day and beyond.
4. Champion the design process and inspire creative thinking.

**To reach these objectives you will:**

- Be passionate about good design and exceptional UX.
- Apply your deep and established understanding of user-centred design and design thinking principles for responsive and adaptive digital experiences; having learnt from past successes and failures.
- Work in an agile process as part of a fast-paced team.
- Generate new ideas and design iterations on a weekly basis, ready for user testing.
- Prototype designs for user testing or to communicate ideas across the company.
- Collaborate with our technical team to balance feasibility with ideas that push the boundaries.
- Get stuck in solving complex design challenges as and when they arise.
- Consider the full, end-to-end UX life cycle.
- Advocate for the user and use research results to inform your designs.
- Translate design concepts into tickets for the software development team to build. You will write these with the support of a cross-discipline team.
- Work closely within a multidisciplinary team including research, design, developers, content writers, marketing and business development.
- Present your work and ideas to the company and our customers.
- Get involved in different aspects of digital product development. You might become a feature champion or you might move around squads to work on a range of UX design projects.
- Understand our market and our brand.

We have **industry-leading customers who love our product; heaps of energy; and the opportunity of a lifetime lying ahead of us** (see this [article about us](#) from the CEO of Aviva Investors). With that in mind, we are looking for a passionate designer to form part of our small, but brilliant design team driving our product towards success.

## Desirable experience:

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These are desirable rather than essential criteria. We welcome applications from people who do not have all the listed criteria but think they have what it takes and a willingness to learn by doing.

1. You have 3-5 years (or more) of experience as a UX/UI designer in a responsive (digital) environment.
2. You have experience working on a wide range of design projects and can understand how to apply UX design principles across industries. This might include work at financial technology companies, at a start-up or at a user experience agency.
3. You have experience of designing digital products to accessibility standards.
4. You have experience of using gamification to create engaging digital products that keep users coming back.
5. You have experience or have been involved in UX research in the past. Whether you have been running the sessions or involved in an observation capacity, you've seen how research interfaces with design, specifically for IOS, web and android.
6. You have an established design process but you're flexible and ready to deal with new challenges.
7. You have experience with videography (nice to have).

## Who you are:

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- You encapsulate our company values.
- You inspire trust and invest in long-term relationships.
- You live and breathe good design.
- You're a natural creative who loves to think outside the box.
- You love working collaboratively across teams and welcome ideas from all.
- You have excellent, hands-on knowledge of Adobe CC.
- You're a self-starter; not afraid to get stuck in or get your hands dirty.
- You have an entrepreneurial, problem-solving spirit.
- You can multi-task; handle high pressure and tight deadlines.
- You have great attention to detail.
- You know the power of good communication; your spoken and written English is brilliant. And you know how to speak the language of different teams: from tech to marketing, to design and sales.
- You have the capacity and willingness to learn, improvise and adapt *relentlessly*.
- You are a great listener and always follow through.
- You love to get feedback and are proactive about giving it.
- You are not afraid to ask for help when you need it.
- You are passionate about social or environmental issues.
- You have a strong design portfolio.

It takes all kinds. We are trying to build a team that can conquer every challenge, speak every language, and understand every user. We have an ambitious mission to change the world so we hope to lead by example with a diverse and inclusive team that reflects the world we want to see. For the time being, you must have the right to work in the UK.

## The finer detail:

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- Generous company share scheme
- Full or part-time role depending on interest
- Flexible times with core, online communication hours of 10-3
- Flexible working from home with the ability to be in our Bristol office at least 4 days per month
- Competitive salary based on experience: £32,000-£40,000
- Statutory workplace pension with Nest
- 33 days holidays incl bank holidays (which can be taken any time)

## Application details

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### Recruitment process:

- CV, covering letter and design portfolio
- Initial Interview (1 hour)
- Take-home task (~3 hours)
- Task presentation to Tumelo panel (1 hour)

There will be opportunities to ask questions throughout. If Tumelo sounds like a bit of you and if you are excited to ride this rollercoaster alongside us, then please apply at [recruitment@tumelo.com](mailto:recruitment@tumelo.com).

### In your first email to us please include:

- An up-to-date CV
- A covering letter detailing the life experience that makes you amazing; why you're good for us and especially why we're right for you. This covering letter - however short - is essential.
- An up-to-date design portfolio showcasing your digital design work and any skills you feel relevant to the role.

### Start date: Q1 2021

If you're the designer we need, we recognise you can probably work anywhere you want to. But working here, you'll grow more than you would anywhere else; you will join a team who will appreciate you every day; your contributions will genuinely change our business outcome; and you will be proud to make a lasting, positive impact on the global investment system. And with that, we hope to hear from you!